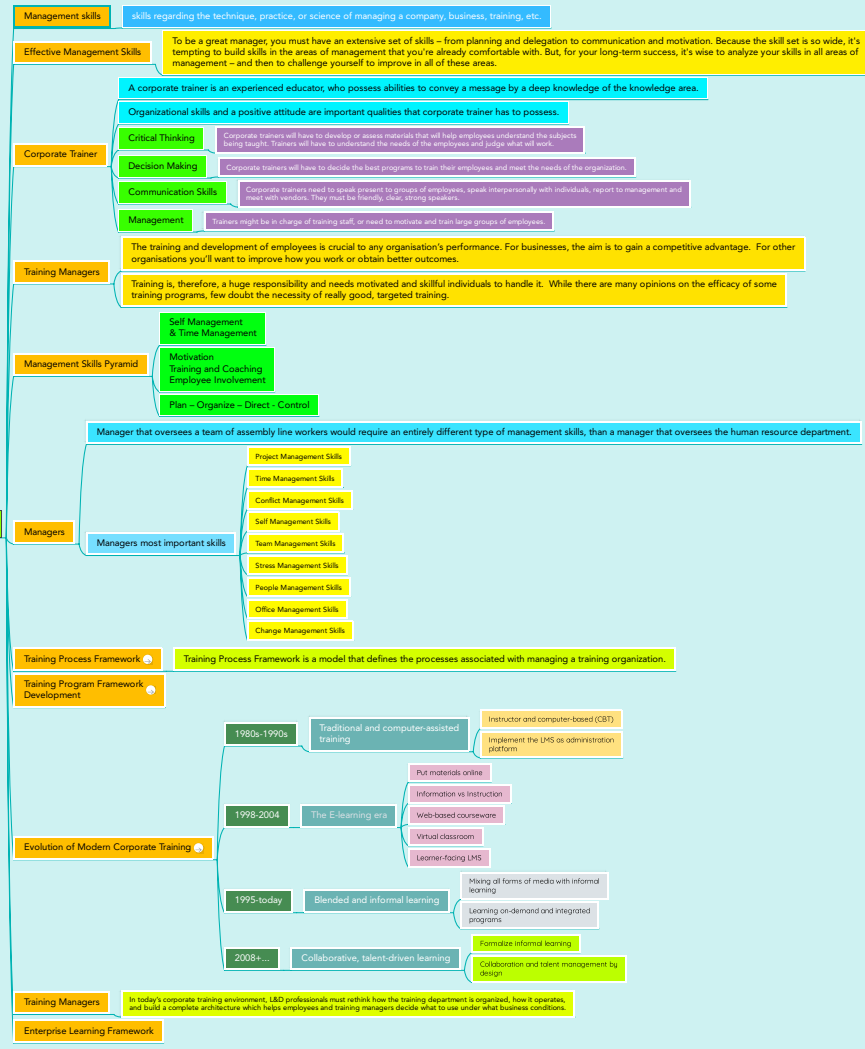


Management and marketing for training

Management for training



Marketing for training/learning

<https://www.bodhih.com/marketing-necessary-trainer/>

Marketing is a crucial function of the trainers today with the tremendous growth of social media marketing and online recruitment and selection. A trainer should look at the world like a marketplace where organisations from all parts of the world are potential clients and there is possibility of getting business.

Education CRM

<https://www.salesforce.com/solutions/industries/higher-ed/overview/>

Training Process Framework

<https://www.trainingindustry.com/wiki/training-process-framework/>

Training Program Framework Development

<http://open.lib.umn.edu/humanresourcemanagement/chapter/8-4-designing-a-training-program/>

Evolution of Modern Corporate Training

<https://joshbersin.com/2009/05/modern-corporate-training-the-enterprise-learning-framework/>